

XII ( BST)

English Medium

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# NATURE OF MANAGEMENT

- Management as an art.
- Management as a science.
- Management as a profession.



- **Management as an Art :**

Art refers to the practical application of existing knowledge to achieve desired objectives . It requires theoretical knowledge as well as personalized application of skill and knowledge . It is based on practice. For example, when a person after completing the course of engineering starts working as an engineer in a company, his work is known as art.

**Management is known as an art because all features of art also available in management. A manager tries to achieve goals through the application of his / her skill and theoretical knowledge .**

## • **Management as a Science :**

Science refers to that systematic body of knowledge which is acquired on the basis of observation and experiments and has universal validity. For example a person completes his study of engineering, During the course of his study, he gets a complete theoretical knowledge of the subject. His acquiring of knowledge in this manner is a science. Management is also known as science because like science ,it is a systematized body of knowledge ,its principles are derived through observation and experimentation which can be applied everywhere . But management is related with human beings so,It is known as social science instead of pure science.

**On the basis of above analysis ,we can say that management is both a science as well as an art because management possesses all the characteristics of art and science**

- **Management as a Profession :**

Profession refers to that economic activity which is conducted by a person having some special knowledge and skill which is used impartially to serve various sections of the society. As management satisfies some of the conditions for being a profession ( like body of specialized knowledge and technique, formalized methods of acquiring training and experience, priority to the feeling of service ) but the other characteristics ( like representative professional association and code of conduct) have still not developed adequately. In India, the development of management as a profession is still at its infancy and is moving ahead gradually. Its recognition as a profession will increase in accordance with the pace of its development.



**THANKS**

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